



Alliance for Societas
Europaea Promotion

Press Release

European companies call on Europe to take more ambitious initiatives

On June 14, 2017, Thierry Breton – Chief Executive Officer of Atos and a former Minister for Economy, Finances and Industry in France – chaired the general assembly of the Alliance for the Promotion of European Companies called the “Alliance for the Promotion of Societas Europaea” (ASEP). The organisation brings together European companies that have adopted the “European Company” (SE) statute, wish to adopt it or are interested in European issues. Its top priority is to promote the statute and boost European business.

On this occasion, Thierry Breton declared: *“Considering the challenges – Brexit, geopolitical tensions, rising populism, etc. – and European citizens’ distrust in the EU, often criticized for its complexity and lack of transparency, Europe must deeply reinvent itself and reassure its citizens by complementing the member states’ action and offering them more flexibility. The recent fall of populism in continental Europe unquestionably marks Europe’s return on the international scene. This means Europe should keep on task, calling for action and reviving big European projects, thus contributing to a stronger harmonisation of economic, budgetary, social and fiscal action. Europe has to be more ambitious and strengthen the Eurozone’s governance. Facing a more dangerous world, Europe must improve its security and defence capabilities thanks to cooperation and interoperability - thus laying the foundations of a stronger strategic autonomy. European companies, and particularly those who adopted the legal SE status, want to take part in the process.*

In that context, the ASEP welcomes the recent initiatives of the Commission – on a social, fiscal and legal level, as well as regarding defence policies. The ASEP also supports the Commission’s clear desire to develop an industrial policy to modernise the European economy and create a tremendous number of jobs.

The ASEP will take part in the discussions aiming at boosting European integration and bringing European citizens closer to the European institutions, but also closer to the European business companies, whose action is essential to our continent’s prosperity. The ASEP will then publish a study on the European companies it sponsored, in order to better understand their needs and expectations. The study will be publicly presented in Brussels next fall.

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ASEP

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