



Alliance for Societas Europaea Promotion

Alliance for societas europaea promotion
Allianz zur Förderung der Societas Europaea
Alliance pour la promotion des societas europaea

European Companies join forces

The ASEP is an organisation focusing on gathering together the European companies that have adopted or wish to adopt the statute of “Societas Europaea” (SE), in order to promote and develop this legal structure within the European Union.

Promoting the SE statute is clearly in keeping with the European policy aiming at reducing internal market fragmentation.

The ASEP thus contributes to establishing a suitable regulatory environment for companies’ competitiveness and for the deepening of the internal market for goods and services, helping Europe deal with a globalized economy, generate growth and create jobs.



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What is a European Company?

European Companies are companies registered in one of the Member States of the European Union and mainly sharing the same legal structure, as established by the October 2001 Statute for a European Company. The structure enables them to operate in all European Union countries, without having to create a new legal structure. European Companies can also transfer their headquarters in another country without having to establish a new structure. Eventually, the October 2001 Directive defined rules regarding the involvement of employees when a European Company employs staff in several countries. In 2017, more than 2700 companies were registered as European Companies (SE).

Why is the ASEP necessary?

Today, Europe needs to develop a new strategy regarding growth, innovation and employment. In order to make European business more dynamic, European countries clearly need to work together in tackling economic, budgetary and tax-related issues. That is what led Thierry Breton – CEO of Atos SE and former French Minister of Economy, Finance and Industry – to call for the creation of an alliance promoting the European Company statute called “Alliance for Societas Europaea Promotion” (ASEP), meant for existing or future European Companies or, more generally, for companies wishing for a better harmonisation of Europe’s economic, social and tax policies.



ASEP's objectives

Our ambitions

The organisation aims at:

- Promoting the SE statute by communicating on the practices and recommendations to follow throughout the European Union.
- Thanks to comparative studies, developing an expertise in European Companies' specific governance and, more generally, in defining the appropriate economic environment for SEs to develop.
- Helping and offering guidance to the companies registered in a Member State planning to become SEs.
- Organising debates and discussions with its members and reaching a consensus on topics related to common interests.
- Working with the national governments and the European institutions to promote the SEs and create a proper legal and tax environment.
- Raising awareness among the various stakeholders – associative, political, economic, institutional, academic ones – and inform a more general audience about the SE status and its specificities

Our actions

The ASEP intend to meet its goals thanks to meetings, conferences, publications, communication campaigns, and thanks to the following actions:

- Taking part in the discussions on how to change or adapt rules applicable to the SEs – for instance in contributing to a legislative or regulatory project that has a direct or indirect impact on SEs.
- Promoting and supporting all initiatives aiming at converging the business, legal and fiscal framework of companies operating in the EU.
- Pondering on subjects such as types of governance, companies' liability, legal and tax issues.
- Cooperating by all means – through joining or creating common structures – with every organisation that may help or contribute to the promotion of SEs.
- Communicating on all the initiatives undertaken by our organisation and publishing our reports, thanks to a website or any other means of publication, edition or communication.



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Governance

The ASEP is a non-profit international organization based in Brussels.

It consists of a Board of Directors, elected by a General Assembly. Its Director is appointed by the Board.

It also has a Strategic Committee, whose members are appointed by the Board. Its objective is to advise the Board, at the latter's request, elaborate useful studies and analyses.

The ASEP is considering opening European offices for a closer representation of its members.

Join the ASEP to:

- Take business in Europe further
- Improve your pan European activities
- Obtain relevant information
- Share your experience

More information at: www.asep-european-companies.com

Contact us at: asep@lysios.eu

Square de Meeûs 35 B1000 – Bruxelles

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